DOUBLES IN STEEL—This is the Ford Ranchero, a completely new idea in the automotive world—a commercial vehicle combining the comforts of a passenger car with the utility of a light pickup truck. It was recently unveiled in Quitman, Ga. From the front bumper to its midpoint, it resembles a passenger car; from there to the rear it is a highly styled pickup truck with a payload capacity of nearly three-quarters of a ton. It is expected to be available in January.

"a completely new idea in the automotive world"

Clipped By:

Headlines
Mon, Nov 4, 2013

Copyright © 2020 Newspapers.com. All Rights Reserved.
Powered by Newspapers.com